



## THANK YOU TO THE ALMOND CONFERENCE 2022 METAL SPONSORS!





## We Want to Hear from You!

The Almond Board is conducting research to understand your experiences, perceptions and needs/wants of The Almond Conference. This information will improve future conferences. During the conference, we'll conduct several focus group sessions and short individual interviews.

#### **Focus Group Sessions**

These will be in Room 15 (Level 2-across from Ballroom B-5) during the following times:

#### Wednesday, December 7, 2022

- 9:30-10:30 a.m.
- 11:45 a.m.–12:45 p.m.
- 4:00-5:00 p.m.

#### Thursday, December 8, 2022

• 10:30-11:30 a.m.

If you are interested in being a part of the focus group, please use this QR code to select a time!

#### Short Individual Interviews

Throughout the conference, Vivayic, the research organization, will also ask select attendees about their conference experiences.

Vivayic will have a neon yellow ribbon on their name badges that says, **"Tell me more."** 

Please take a few moments to provide your insights if asked.





#### Almond Exports: What's the 2023 Trade Picture Look Like?

December 7, 2022

Moderator: Julie Adams (ABC) Speakers: Sara García Figuera (Prospero) Clay Hamilton (USDA FAS) Keith Schneller (ABC) Jonathan Hoff (Monte Vista Farming)





## Almond Board Strategic Objective: Support a Favorable Trade & Regulatory Environment

Leverage data, relationships, and
initiatives to help the industry
produce, ship, and market almonds
with minimal disruption or obstacles



Understanding and Trust: for what we grow, and how we grow



Right to Grow: *an environment that allows almonds to be grown and marketed* 



Education: of stakeholders on the impact of regulations, agreements and standards



## **Diverse Trade Challenges...**

#### **Expand** understanding and trust

- *Foster* harmonization and equivalence
- Educate stakeholders telling our story

#### California, Federal:

- California regulatory environment
- SGMA implementation
- FSMA regulations
- Dietary Guidelines

#### Europe:

- Green Deal
- Mirror clauses
- Pesticide MRLs
- Pre-Export Checks
- China:
  - Retaliatory tariffs
  - Decree 248
  - Yeast/mold, afla limits
  - Almond hulls access

#### Japan:

- Pesticide MRLs
- Aflatoxin inspection

- India:
- Retaliatory tariffs
- Labeling, grades stds
- No Objection Certificate
- Australia FTA



YEARS of The Almond Conference



Sara Garcia Figuera *Prospero & Partners* 



Clay Hamilton USDA/Foreign Ag Service

The 2023 Trade Picture... Panel Discussion



Keith Schneller Almond Board of California



Jonathan Hoff Monte Vista Farming



# Political environment for almond exports to the European Union

Sara García-Figuera, Ph.D. (Prospero & Partners) 12/07/2022



## What we are doing for ABC

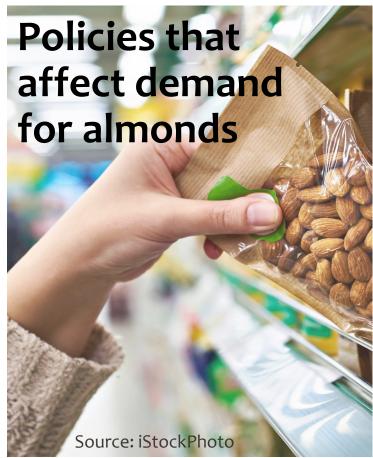
Prospero has been working with ABC **since July 2021** providing **timely intelligence about European regulatory and policy developments** that could affect its members

### Policies that affect almond imports



Prospero-ag



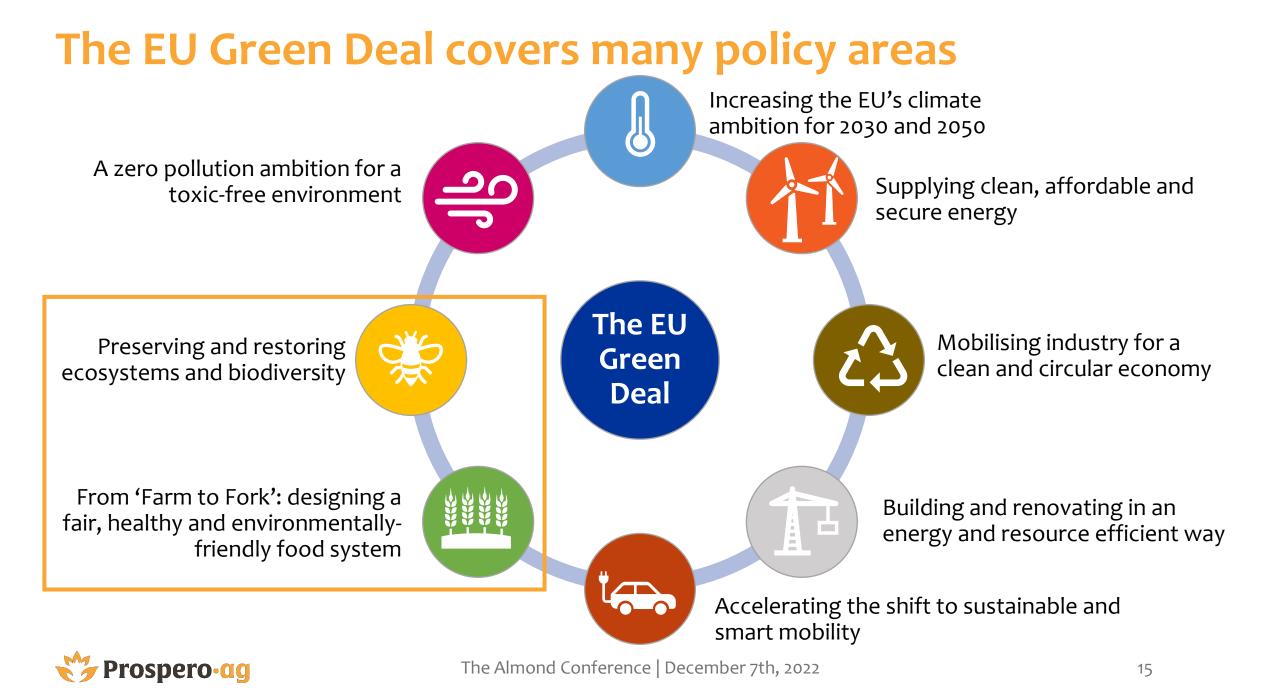


The Almond Conference | December 7th, 2022

## The EU Green Deal

Overarching roadmap for all EU policies in the midterm (2019-2024) that aims to ensure:

- no net emissions of greenhouse gases by 2050
- economic growth decoupled from resource use
- no person and no place left behind



## Farm to Fork (F2F) strategy: overall goals

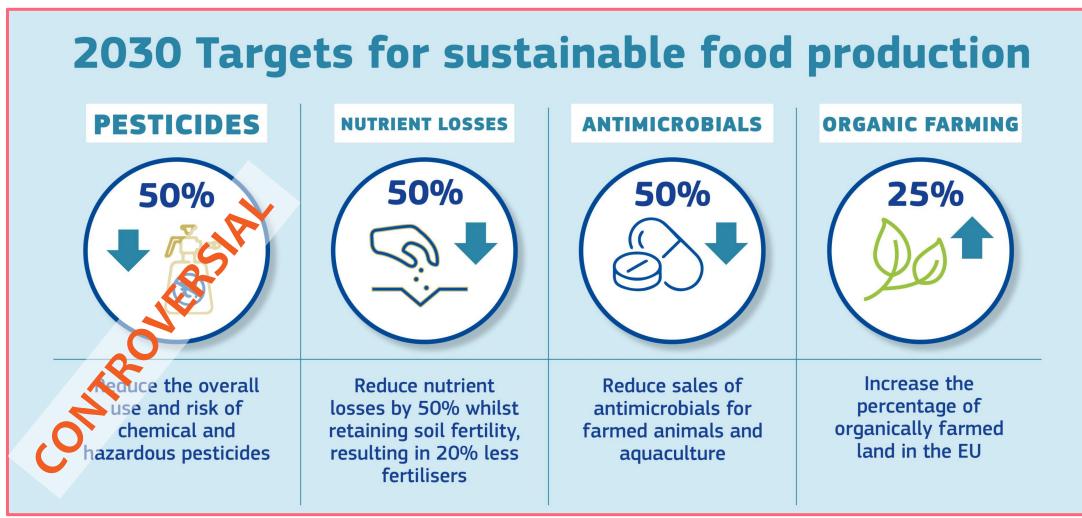


- To ensure **food security** in the face of climate change and biodiversity loss
- To reduce the environmental and climate footprint of the EU food system
- To strengthen the EU food system's resilience
- To lead a **global transition** towards competitive sustainability from farm to fork

Source: EU Commission, https://ec.europa.eu/food/horizontal-topics/farm-fork-strategy\_en



## F2F strategy: quantitative targets



Source: EU Commission, https://twitter.com/EU\_Commission/status/1263054310499405824/photo/1



## F2F strategy: Reduction in the use and risk of pesticides

#### New Sustainable Use of Pesticides Regulation

- Harmonised implementation across countries and digital records
- National legally-binding reduction targets and action plans
- Enhance provisions on Integrated Pest Management

#### **EU Pollinators initiative**

• Monitoring framework for pollinators in the EU

#### Common agricultural policy (CAP)

- Funding to promote agricultural practices that reduce the use of pesticides
- Funding to promote access to technical support and advice

#### **Global ambitions**

 Lowering MRLs (thiamethoxam and clothianidin) for environmental reasons



PESTICIDES

## F2F strategy: Sustainability labelling for food



- Provide information to consumers on nutritional, climate, environmental and social aspects of food products
- Harmonise different approaches at EU, national and sectoral levels



Source: ITAB, <u>http://itab.asso.fr/activites/planet-score.php</u>

- Complemented by other initiatives on better protection against unfair practices, 'green claims' and front-of-pack nutrition labelling
- Expected by end 2023



Source: https://docs.score-environnemental.com/v/en/

Source: EU Commission, https://ec.europa.eu/food/safety/labelling-and-nutrition/food-information-consumers-legislation\_en



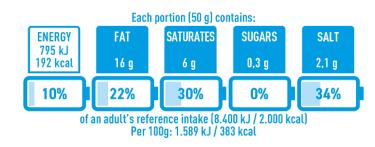
## F2F strategy: Harmonised front-of-pack nutrition labelling



- EFSA scientific opinion published on April 19<sup>th</sup>, 2022 → Consumption of nuts and seeds is encouraged
- EU member states support different schemes
- The European Commission just postponed the proposal for spring 2023



Nutrinform battery





## Longer-term impacts on almond imports into the EU

- Farm to Fork Strategy targets being challenged under current geopolitical context
- Mirror clauses in trade agreements still unclear
- Potential changes in import tolerances for pesticides
- Greater accountability on production practices
- New labelling requirements: sustainability, carbon farming, mandatory front-ofpack nutrition labelling
- Shift to more plant-based diets
- Increased demand for imports of fruits, vegetables and nuts





Sara García Figuera Consultant Prospero & Partners sara.gfiguera@prospero.ag

**www.prospero.ag** cultivate change, harvest value







# US Efforts in the Evolving Global Environment

Clay Hamilton USDA/FAS Associate Administrator 12/07/2022



# THANK YOU

