



Lunch – Day 2

Richard Waycott, Moderator



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Thank you Green Sponsor



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JKBENERGY
CAPTURING THE POWER OF NATURE

The image shows a green rounded rectangular badge. On the left side, the text "2010 AIC SPONSOR GREEN" is written vertically in white. On the right side, there is a logo for JKBENERGY. The logo consists of a stylized graphic of a plant or energy source in blue, yellow, and green, followed by the text "JKBENERGY" in a bold, blue, sans-serif font. Below the company name, the tagline "CAPTURING THE POWER OF NATURE" is written in a smaller, blue, sans-serif font.



Farm Advisors



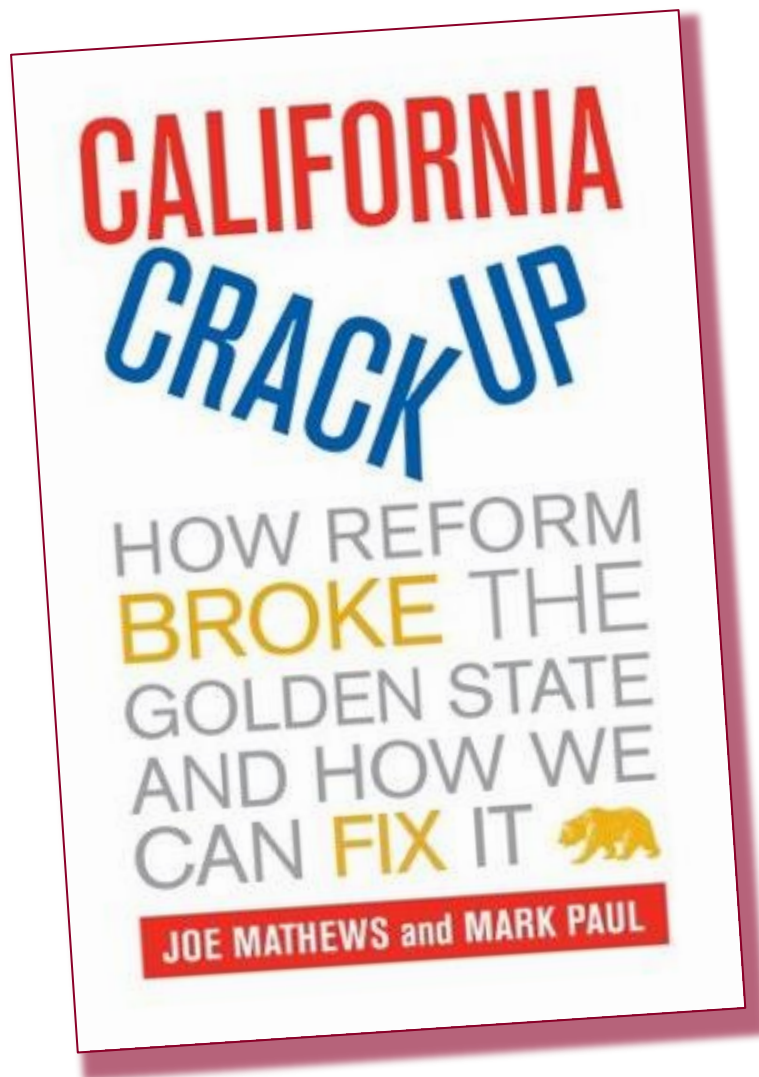
The California Crackup: How Reform Broke the Golden State and How We Can Fix It

Presenters:

Joe Mathews and Mark Paul,
*Authors of *The California Crackup**



The California Crackup





Q&A

Thank You



Rustler Giveaway

Register to Win the New Holland Rustler!



Fill out your entry form and drop it
at the **Garton Tractor booth #81** or
SmartCube Packaging System
booth #82 in the Exhibit Hall

Drawing will be held **Thursday, December 9** at
the **12:00 pm luncheon**.

Drawing is open to almond growers. *Growers
must be present to win.*



Name

Company

Phone

Email



Growers:

Win a New Holland
Rustler from **Garton
Tractor** and
**SmartCube Packaging
System**. Complete
your entry form and
return to booth #81 or
#82.



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Sessions at 1:30 pm:

**Pollination Updates in
Grand Ballroom**

**Leveraging Consumer
Demand to Become an
Essential Ingredient in the
Arbor Theater**



growing
ADVANTAGE
Leadership through Research

20
10

38th Annual
Almond Industry
Conference